



Patricia Lewis
#24/O
12-17-03

Docket No.: 02875/100G342-US1
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Samuel S. Tenenbaum

Application No.: 09/922,232

Art Unit: 3622

Filed: August 3, 2001

Examiner: S. Gravini

For: COMPUTERIZED ADVERTISING METHOD
AND SYSTEM

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 25, 2003 (Paper No. 23), please amend the
above-identified U.S. patent application as follows:

12/03/2003 HDEMESS1 00000002 09922232

01 FC:1201

516.00 OP

OK

RECEIVED

DEC 1 2 2003

GROUP 3600